**PROOF OF CONCEPT GRANT – APPLICATION FORM**

# PROJECT INFORMATION

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Project title** | |  | | | |
| **Intellectual property information** | | Disclosed/filed/granted intellectual property reference numbers | | | |
| **Team members** | | | | | |
| No. | Name | | | Name, rank, department & contact | Signature |
| 1 | Principal Investigator | | |  |  |
| 2 | Co Investigator 1 | | |  |  |
| 3 | Co Investigator 2 | | |  |  |
| 4 | Co Investigator 3 | | |  |  |
| 5 | Co Investigator 4 | | |  |  |
| 6 | Co Investigator 5 | | |  |  |
| 7 | Consultant | | |  |  |
| 8 | Other personnel | | |  |  |
| **Proposed total budget** | | | ( ) Saudi Riyals | | |
| **Estimated duration to prove concept** | | | (max. 6 months) | | |

# PROJECT PLAN AND MILESTONES

1. State the project objectives, research plan and anticipated outcomes
2. Describe the methodology you will utilize to achieve each objective
3. Describe the anticipated results
4. Proposed objective technical milestones

# MARKET ASSESSMENT

The team should perform a simple market assessment considering the initial market (i.e. who the first customers of the product/service will be).

|  |
| --- |
| **Targeted customers:** |
|  |
|  |
|  |
|  |
| **Market potential:** |
|  |
|  |
|  |
|  |
| **Product life:** |
|  |
|  |
|  |
|  |

# CORE COMPETITIVE ADVANTAGES OF PROPOSED IDEA

Please provide details of some potential competitors in the same/similar market space:

|  |  |
| --- | --- |
| **Competing technology** | **Advantages of proposed technology v/s competing technology** |
|  | a. |
| b. |
|  | a. |
|  | b. |

# PROTOTYPING NEEDS

Any prototyping need **must be checked** with the Technology Advancement and Prototyping Center (TAPC) and the following table must be completed. If there is no availability of the below mentioned service or consumable at TAPC kindly estimate the cost of prototyping.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Description** | **TAPC availability** | **Prototyping cost in SAR** |
| **Prototyping service** |  |  |  |
|  |  |  |
|  |  |  |
| **Consumables/materials**  **/components** |  |  |  |
|  |  |  |
|  |  |  |

# PROPOSED BUDGET (to a maximum of SAR 100,000)

|  |  |  |
| --- | --- | --- |
|  | | Total (SAR) |
| Prototyping/scaling up (up to SAR 100,000) |  | |
| Equipment/instruments, materials, travel and consumables (SAR 25,000 – 100,000) |  | |
| Consultation services (SAR 25,000 – 50,000) (see Consultation Service) |  | |
| Other (please specify) |  | |
| **GRAND TOTAL** |  | |